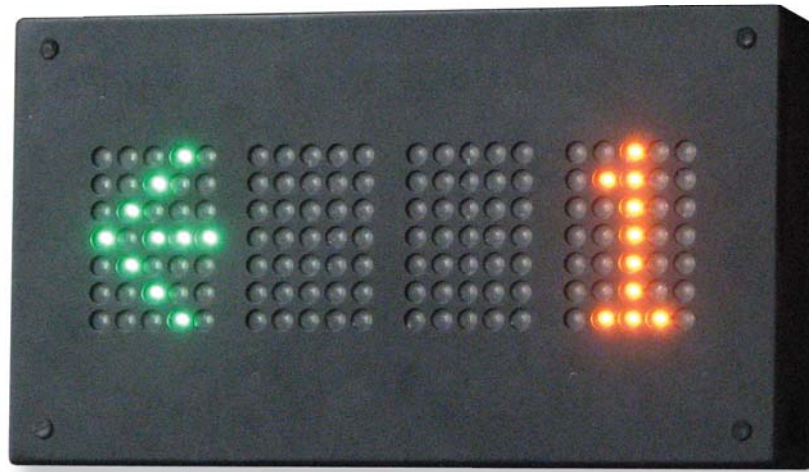


Parking Guidance Software

Cabinets
Controllers
Signals
Signs
Software
Specialty



Overview

McCain's Parking Guidance System, a module of *Transparency*[®] software suite, is an eco-friendly parking guidance system for enhancing traffic flow and maximizing structure occupancy. Through a combination of smart-hardware and software the system monitors available parking spaces and posts information at strategic locations throughout the facility including entrances, aisle ways, and individual bays. By informing drivers of the number and location of available parking spaces, the system reduces driver stress, congestion, and pollution while maximizing occupancy and profitability. McCain's Parking Guidance System is a fully customizable parking solution ideal for any venue.

Benefits

- Reduces driver stress and frustration by minimizing the amount of time spent locating available parking
- Increases patronage, customer satisfaction, and on-time appointment percentages
- Maximizes structure occupancy and revenue by capitalizing on total space availability
- Protects the environment by reducing energy consumption and harmful emissions
- Boosts safety for pedestrians and other drivers

Product Description

Parking Guidance Systems take the stress out of parking, creating a hassle-free atmosphere that patrons will repeatedly frequent. The system benefits drivers by minimizing the time burden required to find a parking space and it impacts your bottom line by increasing occupancy and revenue. The system achieves this by providing accurate availability tracking, real-time occupancy signs, and an intuitive control software.

McCain's Parking Guidance System is a fully customizable system that will work whether you are a corporate complex looking for indicator lights to easily guide drivers to available spaces, a university looking to increase safety and lower vehicle emissions, or a major venue looking for a comprehensive, fully integrated parking management system.

McCain's Parking Guidance System is a module of *Transparency* software suite designed to remotely access and manage all traditional Intelligent Transportation System (ITS) applications via one central system.

Parking Guidance

Intelligent Information

- Ultrasonic sensors accurately track individual space occupancy / availability
- Overhead LED indicator lights display green for vacant and red for occupied
- Easily viewable indicator lights guide drivers to the nearest available parking space
- Zone data informs drivers in increasing detail about the number of vacant spaces in a particular structure, level, or aisle

Intelligent Signs

- Occupancy data can be displayed at various locations while approaching and inside the parking facility
- A wide variety of custom signs available ranging from static signs with electronic inserts to comprehensive, fully programmable electronic message signs
- Fully programmable signs offer revenue generating options through advertising
- Exterior signs relay when lots are "OPEN" or "FULL" and can direct patrons to additional lots if appropriate
- Zone boards indicate the number of available spaces in a particular aisle
- Signs are National Transportation Communications for ITS Protocol (NTCIP) compliant

Intelligent Software

- Collects and distributes live information on facility occupancy
- Integrates with an overall advanced traffic management system
- Designed to suit a variety of configurations
- Runs performance reports
- Software is NTCIP compliant

Transparency Software Suite

McCain's Transparency central control software is designed to manage Intelligent Transportation Systems. This innovative software solution provides a single interface between a collection of stand-alone modules that operate individually or in a bundle customized to meet your requirements.

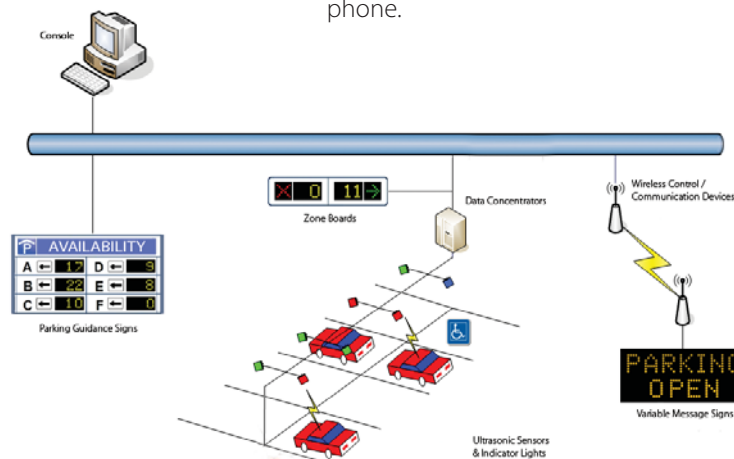
Powered by National Transportation Communications for ITS Protocol (NTCIP) industry standards, Transparency software connects to most NTCIP compliant devices allowing customers to manage various products through a single user interface.

Installation

The Parking Guidance System can be installed in new facilities or existing facilities without disrupting normal operation. McCain's installation team will work with you throughout the entire installation process to ensure optimum performance. During the initial consultation a customized time line will be established to provide the framework for the entire installation process.

Customer Support You Can Trust

McCain's superior customer support team is dedicated to providing comprehensive support to all of our customers in a professional and timely manner. Technical support is available both online and via the phone.



To learn more about McCain's Integrated Traffic Solutions, please contact info@mccain-inc.com or call (760) 727-8100



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